Create Kids Club | Media Kit



www.createkidsclub.com

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About Jodi Danen, RDN

Jodi lives in Green Bay, WI and has practiced in the field of nutrition for the past 16 years. She is the owner & blogger behind Create Kids Club, where she educates parents on healthy eating & cooking skills. She is passionate about getting children in the kitchen cooking at young ages & believes this is key to forming healthy habits for life.

Reach - 1/2017

PAGEVIEWS: 14,000/month

UNIQUE VISITORS: 10,000/month

FACEBOOK:

700

PINTEREST:

3,000

TWITTER:

2,800

INSTAGRAM:

2,210

About Create Kids Club

Create Kids Club is a food & nutrition blog for parents who desire healthy family meals, but are short on time. All recipes are simple to prepare, have few ingredients, and focus on fresh ingredients. Our goal is to create healthy habits, especially in young children, through hands on experience in the kitchen.



Audience

49.5% Ages 25-44 27.5% Ages 18-24 87% US Based 7% Canada 1% UK 5% Other Countries



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